



Independence FIFA World Cup Advisory Committee Study Session Minutes

October 8, 2024 11:00 AM

Council Chambers - 111 E. Maple Ave.

CALL TO ORDER

Those present:

Tom Watters, Chair, Eileen Weir, Vice Chair, Cori Day, Angie Judy, Jeff O'Neil, Randy House, Cindy Rogers, Mark Adams, JJ Kuntz, Justice Horn, Amy Jolley, Morrie Heide, Aldo Torres, Tab Wyckoff, Joyce White, Jennie Vaught, Joe Nicola, Michael Young and Cindi Rogers

Those absent: Zach McLaughlin and Kristine Twidwell

Introductions of each member

Approval of Minutes from September 1st, 2024 Meeting

1. Copy of Minutes Attached

Justice Horn motioned to approve the minutes from 9/1/24.

Jeff O'Neill seconded

All Ayes; no nays

Minutes approved

DISCUSSION ON CONTRIBUTIONS FROM MEMBERS

STRATEGIC PLAN AND MISSION STATEMENT ACTIVITY

The committee discussed subcategories for topics that should be addressed in preparation for the event.

Those categories are:

- Safety

- Accommodations
- Transportation/Infrastructure/street closures, etc
- Fan Fest
- Community awareness
- Multi-language
- Funding
- Tourism
- Media Plan/Website/Social Media
- Publicity/Educating residents
- Negative Impacts: Empty storefronts and litter/trash
- Partnerships
- Sales Tax
- Housing – RV site Temporary but more solid
- Transportation – shuttle service
- Fundraising
- Communication
- Events
- Policy
- Attractions
- Sponsors

We should have someone from Kansas City come to the next meeting to discuss what they think we should be preparing for.

BUDGET DISCUSSION

OTHER BUSINESS/MEMBER COMMENTS

ADJOURNMENT

The next meeting will be held on October 12th, location to be determined.

Randy House made a motion to adjourn. Seconded by Joyce White

All ayes; no nays

Meeting is adjourned