



INDEPENDENCE TOURISM COMMISSION

May 6, 2025 8:30 AM,

Veterans Hall, Truman Memorial Building, 416 W. Maple

CALL TO ORDER

APPROVAL OF MEETING MINUTES

1. January 28, 2025 Minutes

STAFF REPORT

1. Budget
2. Tourism, NFTM, and Historic Sites
3. Marketing and Social Media

OLD BUSINESS

1. Truman Depot Renovation and Caboose Restoration Update
2. Tourism Reorganization & Visit Independence CVB

ADJOURNMENT

The Commission serves as an advocate for the tourism industry in Independence by educating residents and businesses about the economic, cultural, and historical value of tourism in Independence; promoting cooperation and communication among tourism sites; and addressing issues that affect tourism. The Commission advises and recommends policies, procedures and programs that benefit tourism in Independence by helping to support the Tourism Division objectives and providing regular feedback to the Parks, Recreation & Tourism Department.