



Independence FIFA World Cup Advisory Committee

July 8, 2025 10:30 AM,

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WELCOME

APPROVAL OF MINUTES

1. Minutes from June 10, 2025

BRAINSTORMING SESSION

1. What existing events can be enhanced for the World Cup?
2. What special benefits can we offer to sponsors?

FUNDRAISING AND SPONSORSHIP DISCUSSION

COMMITTEE UPDATES

ADJOURNMENT

FIFA Meeting Minutes

Date: June 10, 2025

Attendees: Eileen Weir, Justice Horn, Zac Harmon-McLaughlin, Randy House, Mark Adams, Lydia Calderon, Morris Heide, Carlos Cabrera, Aldo Torres, Cindi Rogers, Amy Jolley, Joyce Constance, Jennie Vaught.

Topics Discussed:

1. FIFA Policy Period and Recommendations:

- New permits and regulations have been approved by the committee to be during the period of June 1 – August 17, 2026. The Committee will focus on mobile food units, temporary food vendors, and short-term rentals. Proposed \$500 application fee for temporary short-term rental approvals to include room rentals, basement spaces, and ADUs. Streamlined licensing and expanded permitting will be a project that staff will begin having internal discussions about.

2. Website Development:

The Communications sub-committee created the Trail to the Trophy website (trailtotrophy.com) using Squarespace. The cost is \$276/year plus \$20 for the domain rights for 2 years. The site will allow for volunteer sign-ups, an event calendar, potential e-commerce, promotion of local businesses and accommodations.

3. Independence Day Celebration:

The date has tentatively been set for June 26, 2026 at the Mormon Visitor Center as has been the host for the last several years. Park and Recreation will confirm with vendor and Staff will add this event to the regional calendar.

4. Celebrations and Events:

Watch Parties have been reserved for the Cable Dahmer Arena for all 6 of the dates the games are in KC. Permits and licensing has not been announced by FIFA, but will be an upcoming agenda item when further information is announced.

Events and Celebrations will reconvene to start discussing future events to add to the regional calendar.

5. Action Items:

- Present policy recommendations to City Council on June 23, 2025
- Continue populating the Trail to Trophy website
- Schedule Events and Celebrations Committee meeting
- Develop sponsorship opportunities for local businesses
- Add recurring community events to shared planning calendar
- Await confirmation on Independence Center as a park-and-ride site
- Finalize watch party strategy once more details are available

Meeting adjourned at 11:36