



City Council Study Session Minutes

November 24, 2025 6:00 PM

Council Chambers - 111 E. Maple Ave.

COUNCIL SPONSORED ITEMS

1. A resolution establishing a policy to temporarily disable security badge access for current city council members during non-business hours on the night prior to candidate application packet submission (*Sponsored by Councilmember Stewart*)

Councilmember Stewart discussed this item. He is sponsoring this item to ensure any current councilmembers running for election are held accountable to the requirements of the Charter. If any meetings come up for a councilmember during these times, the City Manager will work with the Councilmember to ensure they have access to attend the meeting.

CITIZEN REQUESTS

1. Citizen Requests - Per Council Rules, Sec. 6.4 only "Council Sponsored Items" are eligible.

There were no citizens that came forward to speak on this item.

STAFF REPORTS

1. Status of City 7

This item was presented by Rebecca Gannon, PIO

Overview

- What is on City7?

- City7 Availability
- Equipment Needs
- Additional Communications Formats

What airs on City 7?

City Council Meetings

- Planning Commission Meetings
- ISD School Board Meetings
- Additional videos produced by the City of Independence
- Upcoming Events within the City of Independence
- Free government programming

- Multiple Cable Providers in Independence
- City7 Only Available on Comcast in Independence

	Total Hms		
	6mins	1 hr.	4 hrs
3/21/2024	388	156	30
4/21/2024	481	210	42
5/21/2024	414	172	31
6/21/2024	407	162	28
7/21/2024	428	172	44
8/21/2024	425	171	35

36 homes watch for four hours

- 174 homes watch for one hour
- 426 homes watch for six minutes

\$25 Gift Card Contest

Same idea as radio stations

- Call specific number for chance to win
- Only Advertised on City7
- Beginning Thursday, Nov. 13 at 4:45 pm
- Received 0 calls as of Friday, Nov. 21 at 4:45 pm

Equipment needs for the City 7 booth

Most equipment 10-25 years old

- Some pieces and software sunset and no longer supported
- Specific skillset needed
- Repeated troubleshooting
- \$46,000 to \$80,000 Replacement Estimate
- Potential additional cost to move transmission lines to IMC estimated \$25,000

Cable TV vs YouTube

Cable

36 homes watch for four hours

- 174 homes watch for one hour
- 426 homes watch for six minutes

YouTube

- 1,114 views specific to October meetings
- 278.5 views per meeting
- 89 viewers per meeting
- 22.3 minute duration

Other Communication

- Social Media
- Facebook (25.5k followers)
 - o Opened 2015
- Instagram (2.9k followers)
 - o Opened 2016
- TikTok, Twitter, Nextdoor
- YouTube
 - 2,366 Channel views
 - o Oct. 17 – Nov. 13
 - 1,735 subscribers
- IndependenceMo.gov Website
- Independence Today Monthly Email Newsletter
- 37k subscribers
- Link Clicks Count

Ways to reach Viewers

Graphic Messages on City7 and City Hall digital boards

- Air instructions on how to Watch YouTube on TV
- Provide a QR Code on City7 now directing to YouTube Page
- Remind residents locations of open meetings
- Provide written instructions informing citizens how to watch YouTube on TV at City buildings
- Provide written instructions informing citizens how to watch YouTube on TV on IndependenceMo.gov
- Promote meetings on Social Media with messaging on “ways to watch”

Meeting adjourned at 6:31 p.m.

INFORMATION ONLY

1. Boards and Commissions Report
2. **Please Note:** In accordance with RSMo. 610.021, the City Council may convene in a Closed Executive Session during or after the meeting, on matters of litigation, legal

action, and/or attorney client communications, as permitted by Sec. 610.021(1), on matters of personnel, as permitted by Sec. 610.021(3) and personnel records, as permitted by 610.021(13), on matters of contracts, as permitted by 610.021(12), on matters of real estate, as permitted by 610.021(2) and/or matters of labor negotiations, as permitted by 610.021(9).