



INDEPENDENCE TOURISM COMMISSION

**August 27, 2024 8:30 AM,
Veterans Hall, Truman Memorial Building, 416 W. Maple**

CALL TO ORDER

APPROVAL OF MEETING MINUTES

1. May 28, 2024 Minutes

STAFF REPORT

1. Budget
2. Tourism, NFTM & Historic Sites
3. Marketing & Social Media

OLD BUSINESS

1. Tourism Video Contest - Brent Schondelmeyer
2. Wayfinding Signage Update
3. Truman Depot Project Update
4. NPS Harry S Truman Visitor Center Project Update
5. Statues at MO Model Railroad Museum

NEW BUSINESS

1. General Obligation Bond Proposal - Lois McDonald & Jason White

2. Tourism Reorganization - Mark Scherer, Heritage Commission Chairman
3. Chamber of Commerce Tourism Subcommittee - Lynne Baker
4. Meeting Schedule

ADJOURNMENT

Meeting Schedule - 8:30 am on the 4th Tuesday of February, May, August, November

1. Next Meeting - 8:30 am, Tuesday, November 26, 2024

The Commission serves as an advocate for the tourism industry in Independence by educating residents and businesses about the economic, cultural, and historical value of tourism in Independence; promoting cooperation and communication among tourism sites; and addressing issues that affect tourism. The Commission advises and recommends policies, procedures and programs that benefit tourism in Independence by helping to support the Tourism Division objectives and providing regular feedback to the Parks, Recreation & Tourism Department.